

For immediate release

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SURVEY SHOWS MBA GRADUATES ARE EARNING MORE AND IN HIGHER POSITIONS

The Australian Institute of Business (AIB) has released the results of their 2018 Alumni Insights Survey, which has revealed those who have undertaken a Master of Business Administration (MBA) are more likely to be promoted and receive an income increase, either while they are still studying their MBA, or after they graduate.

The survey was sent to AIB graduates from over 90 countries who completed the MBA programme between 2010 and 2018.

Results from the survey showed that 38% of respondents who graduated in 2018 have already been promoted, and that 70% of those who sought out a salary increase feel that the AIB MBA helped them achieve this. A staggering 84% have experienced an income increase of at least 10% while studying or after graduating.

AIB CEO Paul Wappett said the outstanding results bring great pride to the team. “Our primary focus at AIB is to help our students achieve the goals they set for themselves through their studies, so it is wonderful to see these outcomes being achieved by our former students,” said Mr Wappett.

25-year-old Chloe Brown from Perth is an AIB MBA graduate who received a promotion while studying, and is now a Medical Device Sales Consultant. After completing a Bachelor of Science and working in the field for a few years, Ms Brown wanted to expand her business acumen and decided to embark on her MBA journey regardless of her age.

Ms Brown says studying the AIB MBA is one of the best things she has ever done. “The online aspect of the course was a standout for me, and offered the flexibility I needed with my busy lifestyle and obscure working hours,” says Ms Brown, “all while giving me the confidence to break into the very niche medical device industry, double my income and use my newfound strategic and analytical skills.”

The AIB network is made up of students, graduates, academic faculty and industry professionals located in more than 90 countries. With over 16,000 students and graduates globally, and highly interactive online AIB communities, the network opportunities are diverse and dynamic.

“The results achieved by our students are a testimony to their hard work and dedication, and we’re thrilled to have played a part in their life changing experiences,” Mr Wappett concluded.

[View the 2018 AIB MBA Alumni Insights Report here](#)

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About AIB: *Australian Institute of Business is a global higher education institution offering the full suite of business degrees, exclusively serving the needs of working adults. AIB is the largest MBA provider in Australia, delivering fully accredited postgraduate programmes that are globally recognised. AIB is over 30-years-old and has more than 16,000 students and graduates across 90 countries.*